

Strategic Objectives

Purposeful advocacy, informed by evidence and the views and experiences of our members and consumers

1. Build an evidence based vision and roadmap for the future of aged care and housing that places older people at its heart
2. Position ACCPA as a credible, influential and trusted voice
3. Provide proactive and responsive advocacy on the issues that matter most to our members and consumers
4. Call out ageism wherever and whenever we see it and make meaningful progress towards a society that truly values and respects older people and those who support them
5. Create a positive profile for our members and the aged care, retirement living, and seniors housing sectors

Unite, through leadership and alliances, the voices of aged care reform

1. Ensure that the voices of our members guide everything we do
2. Actively listen to the voices of residents, consumers and carers and engage them in co-design
3. Build alliances and partnerships that drive positive change and sector sustainability
4. Collaborate with stakeholders to raise the profile and reputation of our sector
5. Engage globally to share, develop and define leading practice

Encourage a capable, innovative and trusted sector that has continuous improvement at its heart

1. Attract, retain and upskill the aged care workforce to meet the needs of the sector
2. Drive a culture of continuous improvement to support the delivery of high quality, safe and sustainable services
3. Facilitate and encourage partnerships that nurture innovation and deliver purposeful change
4. Enable learning, collaboration and sharing of knowledge, experience and World-class practice across the sector
5. Support aspiring and current leaders in all roles to learn, practice and be recognised for effective and contemporary leadership and governance

Build ACCPA's capability and culture to deliver for members

1. Build an empowered and collaborative, learning culture that celebrates our vision, purpose and values
2. Invest in our people and create an environment with innovation and experimentation at its core
3. Value the diversity, wellbeing and talent of our people
4. Deliver excellent member experience and value, that positions ACCPA membership as indispensable
5. Position ACCPA as an agile organisation with capacity for growth